

VISITOR INFORMATION CENTRE

The Visitor Information Centres continue to be a valuable point of contact for the visitors to our region. Staff and volunteers provide insightful information about activities & experiences for visitors to do both in destination and further along in their travels. Brochures displayed on the wall enable visitors to the centre the opportunity to browse at their leisure and VIC staff to provide more information about your product.



FREE
When you purchase
any GORRT product.

BROCHURE DISPLAY

Display your brochures in your local accredited Visitor Information Centre

PRODUCT DETAILS

- **Provide your brochures** to your local Visitor Information Centre and have them displayed on the wall for visitors to pickup.
- **Accredited VIC's in the region:**

Torquay	Lorne	Apollo Bay
Colac	Port Campbell	Warrnambool
Port Fairy	Portland	Nelson

Brochure format: DL size (1/3 or A4) vertical standing and printed on thick quality paper (310 gsm) to be displayed effectively.

Business name and location is ideally on the top third of the brochure for easier identification in brochure holders. Your brochure must only promote one business and no additional advertising.

Co-operative or group brochures will only be displayed if all advertisers are financial partners or the group has purchased a GORRT product.

Please contact your GORRT representative about options to display your brochures in additional centres.

Instructions to purchase: Complete and return salesform to andrew@gort.com.au or call Andrew Humphris on 0422 158 855 to arrange an appointment to discuss your business needs.



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